

*Experience*  
Don't Settle for  
Second Best



It's important to work with someone who knows the products and services available to help solve your problems. You can count on the staff at **REVA Online** to have the training AND experience.

We keep up with the latest Industry-specific software and ideas to keep you on the cutting edge of technology.

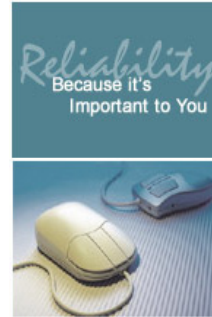
*We train so you don't have to!*

#### Certifications/Experience:

- ◇ Certified Real Estate Support Specialist
- ◇ Certified Professional VA
- ◇ Cyberstar VA
- ◇ Professional Real Estate VA
- ◇ BS — Business/Marketing
- ◇ Advanced Access Preferred VA
- ◇ Realtor.com Certified VA
- ◇ E-Prospecting Certified
- ◇ Imprev Certified
- ◇ Rainmaker Trained—Gooder Group
- ◇ Number 1 Expert/Best Image Marketing
- ◇ Express Copy Trained
- ◇ Homes.com Trained
- ◇ Intersend Trained
- ◇ Quantum Mail/Copy
- ◇ ...and more

## REVA Online: Proven Record

- ◇ **REVA Online** has been in business for more than 10 years—a proven track record.
- ◇ Our qualified staff of experts assures the best person for the job.
- ◇ 7 years of in-house real estate experience.
- ◇ 20+ years administrative/managerial experience.
- ◇ Continuous training and education.
- ◇ Two-time speaker at Mike Russer's "Meet the VA of Your Dreams" Sessions at the NAR Conventions—San Francisco ('03) and Orlando ('04)
- ◇ Featured VA in Mike Russer's *ePower News*.
- ◇ Featured VA—AssistU.com



# REVA Online

*Specialized support for Real Estate Agents*



## REVA Online



**Kathy Goldman**  
Real Estate  
Virtual Assistant



Phone: 262.860.0068  
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www.REVAonline.com

## Virtual Assistance for Realtors®



...where *location* finally doesn't matter!

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# Working With A REVA

## What Is A REVA?

A REVA (Real Estate Virtual Assistant) is a highly trained and skilled professional who partners with Realtors® to provide high level, long-term support without having to be physically present in the client's office...*regardless of geographic location.*

REVAs provide Industry-Specific support to help Realtors® move their business forward by appealing to today's technology-savvy consumers.

*According to Realty Times, consumers who used the Internet to search for real estate rose to 77% in 2005.*

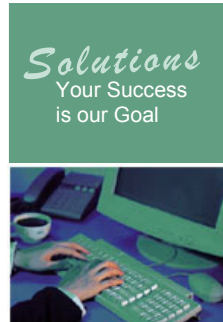
## What does this mean to you?

It means you need to:

- ◇ Be prepared to respond to your client's new technology needs.
- ◇ Establish a web presence and manage your presence effectively.
- ◇ Use your web presence to market your business and present your listings successfully.
- ◇ Capture leads from your website and **"turn clicks into clients"**.

## How Do You Accomplish That?

### With Our Help!



You may have a website. It may be filled with great information for visitors. But does your website make you money?

**REVA Online** offers lead management support so you can turn those visiting "clicks to clients". With programs and

fundamentals, we help you capture those leads and begin to form relationships with them. Today's web-savvy consumer is completely different from your average consumer and they should be treated that way. We can develop a program tailored to your individual needs and personality.

Ask us about Drip E-mail and how it can work for you.

*Imagine Having Someone Who is on the Cutting Edge of Technology on Your Staff*

**REVA Online** will also help you maintain your website to present a fresh appearance, current information and help you tailor your site to your **target** audience. Remember: the more specific your target is, the greater your experience in that area. Now YOU are the expert! We can help you define your **target** market.

## What are the Benefits of Hiring a REVA?

There are several advantages to working with a Virtual Assistant.

**No overhead.** We work from our location, which means you don't have to supply phones, computers, desks and chairs, copiers, scanners, (you get the idea).

**Get what you pay for.** Get billed for 'real time'.

**Commitment.** We are skillfully trained to do our job. Your success is our success!

**Goal- not project-oriented.** Let's look at the 'big picture'. Every project that we complete just puts us a step closer to achieving your goals.

**Efficiency.** Now your **to-do** list has someone **to-do** it! You have more time to do what you need done!

**Do your job! No I really mean it!** Feel the world lifted off your shoulders and remember the excitement that you had when you first started your business.

**VAs Cost Less than on-site staff.** No full-time staff to pay. Pay only for time on task.

Kathy Goldman  
Real Estate  
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